

COMMERCIAL PROPOSAL

20
24

ANDREAS

BEST SOMMELIER OF THE WORLD

CORNER

ABOUT ANDREAS CORNER

INTRODUCTION

Andreas Larsson, World's Best Sommelier, has always had a passion for sharing his discoveries with consumers around the world.

Andreas Corner's mission is to help wine and spirits producers promote their products through innovative and effective solutions.

Our expertise is based on 3 fundamental pillars :

- The backing of an internationally renowned personality.
- Innovative communication solutions and powerful sales tools.
- Sophisticated digital marketing adapted to the codes of the wine and spirits world.



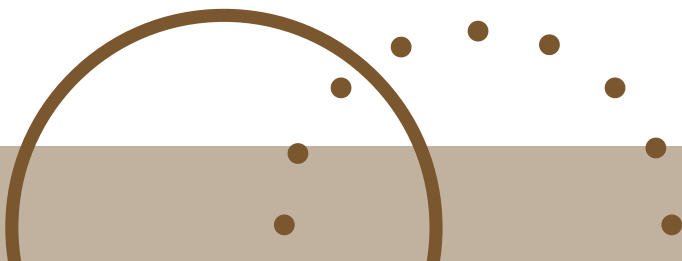
DISCOVER

OUR EXCLUSIVE OFFERS

Andreas Corner offers four unique solutions to help you promote your wines and spirits worldwide



- **Tasting**
- **E-mailing**
- **Virtual Sommelier**
- **Video Sommelier**





TASTING OFFER

Special Offer: 4 products tasted, the 5th free!

Our aim is to help you market your wines and spirits by sharing our discoveries and favourites with buyers from all over the world.

Tasting sessions allow Andreas Larsson to propose new selections throughout the year.

Your scores and comments will be published on our website www.andreas-larsson.com.



€75 excluding VAT per cuvée presented. This price includes :

- 1 medal with the score obtained and the words « TASTED by Andreas Larsson »
- 1 dedicated URL for better referencing of the comment and the score
- Sharing of results with our partners Vivino, Wine-Searcher and Wineadvisor

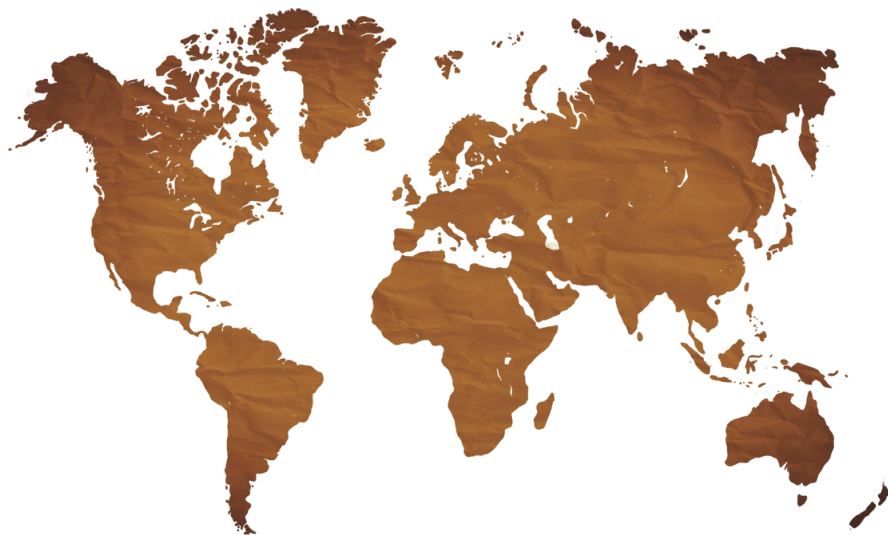
E-MAILING OFFER

Make yourself known to 92,277 professional contacts!

Share your story, your work philosophy and your ratings, comments and videos with our 100% professional database.

Cost of an e-mailing: €449 excluding VAT.

This price includes the permanent presence of your e-mailing in the the 'Blog' section of our website www.andreas-larsson.com and publication in our newsletters.



Statistics :

- *Average open rate: 28% (over 25,800 views)*
- *Database updated since September 2002*

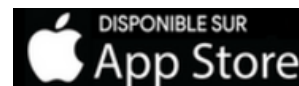


VIRTUAL SOMMELIER

The 1^{re} commission-free matchmaking platform

Hosted in a Smartbottle QR Code, Andreas Larsson's 3D Avatar will comment on your product during business meetings, private events or press encounters.

To view a demo, click [here](#) (on smartphone) or scan the QR Code (on computer).



Price: €499 excluding VAT. This price includes the avatar in the Andreas Corner application.

Default language : English.

Available languages : German, French, Italian, Spanish, Swedish, Japanese.

Users of the application will have access to :

1/ A product sheet

2/ An e-commerce link redirecting users to :

- Your e-shop or a contact at the property / estate
- The e-shop of a distributor or the physical address of a retailer

Andreas Corner supports wine and spirits producers around the world. The Best Sommelier of the World application offers the possibility of redirecting consumers, as well as professional buyers, to physical or online points of sale, without taking commission.

www.andreascorner.shop

VIDEO SOMMELIER



Maximise your sales

Why choose "Video Sommelier" ?

Credibility and reputation

- **Andreas Larsson** : Best Sommelier of the World, with an international reputation.
- **Immediate impact** : Benefit from his authority and credibility to promote your wines.

Increased visibility

- **YouTube** : Your video will be published on the 'TASTED by Andreas Larsson' channel with a dedicated audience of enthusiasts.
- **Instagram & TikTok** : Reach Andreas Larsson's highly engaged and influential community with a Best Of format created from your Video Sommelier and perfectly suited to communication on social networks.

Powerful sales tool

- **QR Code** : For easy use at trade fairs, on your bottles, on your website and in your newsletters.
- **Professional video** : A high-quality video presenting your wines, ideal for attracting the attention of buyers and distributors.

To see an example, click [here](#) (on smartphone) or scan the QR Code (on computer).



What you get

- **Video Sommelier**

- **Length** : 60 to 120 seconds
- **2 Formats** : YouTube + Instagram & TikTok
- **Default language** : English

(other languages available: German, French, Italian, Spanish, Swedish, Japanese)

- **Subtitles** : €150 excluding VAT

Video Sommelier : €599 excluding VAT

How does it work?

1. **Contact us** : Tell us about your wines and your objectives.
2. **Shooting** : Andreas Larsson tastes and comments on your wines.
3. **Broadcast** : The video is published on YouTube, Instagram and TikTok, and you receive a QR Code for marketing use, as well as the video source file.





At **Andreas Corner**, we are dedicated to promoting wines and spirits.

Our four unique solutions to help you stand out, **Tasting, Emailing, Virtual Sommelier et Video Sommelier**, offer you maximum visibility and effective marketing support.

We look forward to working with you and sharing your passion with the world. If you have any questions or would like to subscribe to one of our offers, **please contact us**.

Together, let's make your wines shine

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Andreas Larsson